

# **How to Verify my Products?**

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GS1 Saudi Arabia (GS1 KSA) is an unrivalled authority for providing GS1 International barcodes for local market, a foundation tool for automation for inventory, warehouse, Point-of-Sale etc. in the User guide, you will learn the step by step manual instructions from Registration to Get your GS2 barcode standards	nis 1
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#### **GS1** Overview

GS1 Saudi Arabia (GS1 KSA) is an unrivalled authority for providing GS1 International barcodes for local market, a foundation tool for automation for inventory, warehouse, Point-of-Sale etc. in this User guide, you will learn the step by step manual instructions from Registration to Get your GS1 barcode standards



#### **Introduction and Purpose**

GS1 Saudi Arabia (GS1 KSA), to serve the end consumer, companies and other organizations have worked together in supply and demand chains. Whether you are a small company or a large one, whether you have one single product or hundreds, the GS1 System of Standards is perfectly suited to your needs.

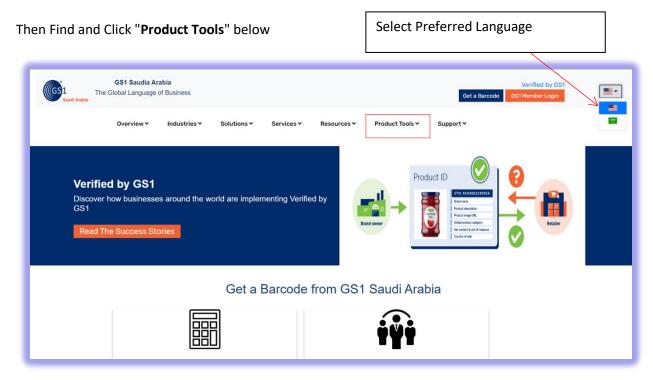
The GS1 system of standards aims to raise the efficiency of business processes and to provide cost savings through automation based on globally unique identification and digital information.

The GS1 User Guides from registration at the websites to finished helping organizations to avail GS1 Barcode for requirements in the Region.

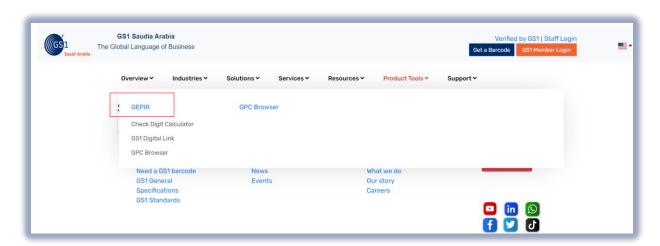


### Navigate to GS1 website: <a href="https://gs1.org.sa">https://gs1.org.sa</a>

## Select the Preferred language "English or Arabic" to continue



Under "**Product Tools**" Select "**GEPIR**" to verify product by entering a barcode number/GTIN. (Sample screen shots below)

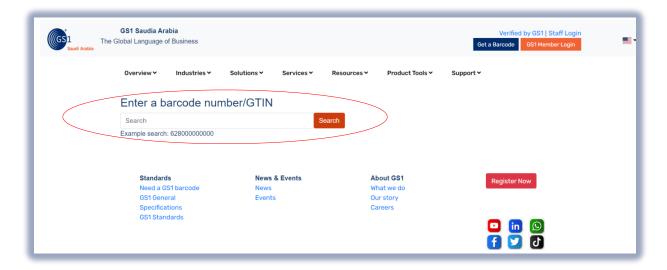


Note: The GS1 **GEPIR** (Global Electronic Party Information Register) is a distributed database that contains basic information on over 1,000,000 companies in over 100 countries



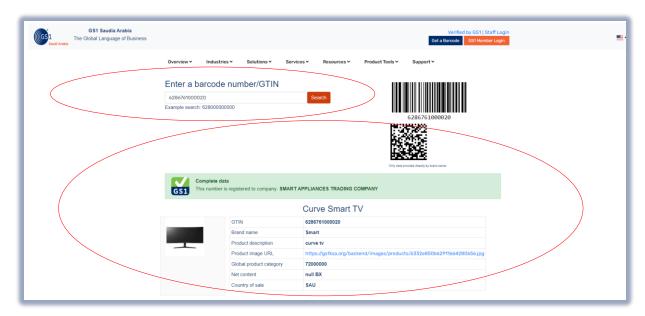
## How to Verify my Products?

To verify a product, **enter or Type** your **Product barcode number or GTIN** in the search bar to show the details if it's verified.



Once you enter the barcode and then click "**Search**". You will see all the details of Products from its image, a barcode, products registered to a company, GPC and country originated.

Note: Company name below is an example only





## About the "Verified by GS1"

#### Frequently Asked Questions of "Verified by GS1"

#### What is Verified by GS1?

Verified by GS1 is a global registry of Global Trade Item Numbers (GTINs) to verify whether 7 basic attributes are present for a product.



#### What is the purpose of Verified by GS1?

Verified by GS1 is designed to ensure every product has a unique GTIN assigned to it that has been allocated per GS1's rules and guidelines (as outlined in the GTIN Management Standard) and can be confirmed by trading partners. By registering legacy GTINs and new GTINs with a limited set of attributes that identify the products, Verified by GS1 enables brand owners to confirm the availability of the products' GTINs.

#### Why was Verified by GS1 created?

A group of companies in the Consumer Goods Forum (CGF) and GS1 came together to challenge the ways they thought about creating and sharing product information to achieve higher data quality, more completeness and easier ways to share information. The participants worked on five pilot projects which ultimately underscored the need for validation of unique identifiers and key attributes – the basic tenets of Verified by GS1.

#### Who are the users of Verified by GS1?

The users of Verified by GS1 include company's, retailers, marketplaces, brand owners, solution providers, agencies, app developers, industry consortia and others — basically any organization that has a need to either register a product's GTIN, or to verify the brand owner or identity of a GTIN.



#### What are the benefits of Verified by GS1?

By sharing GTINs and core attribute information through Verified by GS1, Company's, brand owners will now have a single place for retailers, marketplaces and others to verify the presence of attributes for product listings.

Verified by GS1 ensures that a GTIN has been properly constructed and is not duplicated in the system. Additionally, Verified by GS1 checks that the GTIN is licensed to the Company's, brand owner providing the information. Provided the data entered into Data Hub is accurate, this can help aid integrity and security in the listing process and helps to prevent a seller from inadvertently "borrowing" a GTIN from another item for its listing.

In addition, Verified by GS1 will help increase data transparency, operational efficiencies and the overall consumer experience.

#### How does Verified by GS1 help achieve overall data accuracy?

Verified by GS1 uses validation rules to check the quality and completeness of the GTIN. Additionally, Verified by GS1 applies a global set of validation rules on the attributes provided and conducts a check to make sure that all attributes are complete. The Company's, brand owners who provide the data are solely responsible for the quality of all data in GS1 Saudi Arabia Data Hub | Product and the GS1 Registry Platform.

Company, brand owner, what do they need to do to get started with Verified by GS1? GS1 Saudi Arabia is rolling out Verified by GS1 in waves, in order to ensure it is achieving its objectives for our members.

Here are some things you can do to prepare to get started with Verified by GS1:

• Upload your products with complete and accurate data (GTIN + 6 attributes) into Data Hub Product. Once, successfully registered in GS1 Saudi Arabia,

#### Do I need to pay to benefit from Verified by GS1?

Users must first be a GS1 Saudi Arabia member in order to gain access to the Verified by GS1 solution. To become a member, Please Register <a href="https://gs1.org.sa">https://gs1.org.sa</a>



## **Contact Information**

In case any issues occur on registration journey, any questions and suggestions, Please Contact us